



Position Title: Product Manager

Responsibilities

- Assist in management of the LifeVest marketing and product efforts in conjunction with Marketing Manager, Global Product Management and Market Development.
- Support the development and execution of Market and Product strategies and tactical plans.
- Actively support the domestic selling efforts, including close collaboration with the field sales force.
- Participate in development of comprehensive marketing collateral based on clinical indication driven market segments, including design and execution of messaging, promotional materials, sales tools, and proof sources.
- Design and implement promotional programs to maximize impact of sales efforts.
- Foster relationships with key clinical individuals/organizations within the industry.

Requirements

- Prior product management experience is preferred.
- Masters Degree or a minimum of 5-7 years of experience.
- Experience with sales and/or marketing in the medical device and cardiac arena of healthcare.
- Excellent analytical, strategic thinking and problem solving skills; strong verbal and written communication skills, and well-honed interpersonal and leadership skills are required.
- Ability to interpret and convey clinical data required. Independent thinking and a high level of initiative and the ability to interact well with physician, customers, and key opinion leaders are essential.
- Must be an effective team player in a fast paced, high visibility environment.

To apply

- Send resume and cover letter in Word or PDF format to jobs@zoll.lifecor.com. Include position title in subject line.